

# eBook/eAudiobook User Behavior Survey

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**Data collection dates:** 11/27/2019 – 12/31/2019

**Data collection tool/format:** Microsoft Forms (online only)

**Total # of responses:** 891

## Survey Questions:

1. My HOME library for checking out eBooks/eAudiobooks is:
  - Jefferson County Library (Port Hadlock, WA) or Port Townsend Public Library
  - Other library in Washington State
  - Other U.S. Library (outside Washington State)
  - Other non-U.S. Library
2. My eBook/eAudiobook selection habits are:
  - I only check out eBooks/eAudiobooks (no print books or books-on-CD)
  - I prefer eBooks/eAudiobooks, but will check out print books or books-on-CD
  - I have no preference and will check out either e-materials or print/physical materials
  - I prefer print books or books-on-CD, but will check out eBooks/eAudiobooks
3. I get my eBook/eAudiobook recommendations from (select all that apply):
  - Family members, friends, or coworkers
  - Online bookstores or other websites
  - Bookstore staff
  - Librarians or library websites
  - Other
4. The eBooks/eAudiobooks I most often check out are:
  - Recent bestsellers (fiction and/or non-fiction)
  - Award books (fiction and/or non-fiction)
  - Other fiction
  - Other non-fiction
5. When I look for an eBook/eAudiobook, I most often begin my search by:
  - Searching by author/title
  - Browsing by subject
  - Browsing new releases
  - Browsing popular materials
  - None of the above
6. When browsing, I limit my search to “currently available” titles that can be immediately downloaded:
  - Sometimes
  - Always
  - Never

### **eBooks/eAudiobooks with a hold (wait) list**

*The questions below refer to eBooks/eAudiobooks that are not immediately available to download.*

7. I am likely to place a hold if the estimated wait is:
  - Two weeks or less
  - Two months or less
  - Six months or less
  - Any length of time (not concerned about the wait)
8. If I choose NOT to place a hold on an item, I am most likely to:
  - Look for another eBook/eAudiobook that is currently available
  - Search for the title in print or as a book-on-CD
  - Purchase the item
  - None of the above

### **After checking out materials from the library...**

*The questions below refer to previously borrowed materials.*

9. I have purchased a title that I had previously borrowed from the library:
  - Yes
  - No
10. [BRANCHING - If yes] How many have you purchased in the past year?
  - 1-5
  - 6-20
  - More than 20
11. I found a new (to me) author or series at the library that I had not previously heard about or seen before:
  - Yes
  - No
12. [BRANCHING - If yes] How often has this happened in the past year?
  - 1-5
  - 6-20
  - More than 20