

eBook/eAudiobook User Behavior Survey

891 Responses 10:29

Average time to complete

Closed

Status

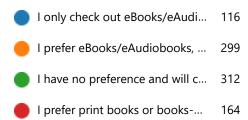


1. My HOME library for checking out eBooks/eAudiobooks is:





2. My eBook/eAudiobook selection habits are:





3. I get my eBook/eAudiobook recommendations from (select all that apply):

Family members, friends, or c... 603
Online bookstores or other we... 541
Bookstore staff 117
Librarians or library websites 531
Other 317



4. The eBooks/eAudiobooks I most often check out are:

Recent bestsellers (fiction and	217
Award winners (fiction and/or	138
Other fiction	424
Other non-fiction	112



5. When I look for an eBook/eAudiobook, I most often begin my search by:

Searching by author/title	475
Browsing by subject	168
Browsing new releases	117
Browsing popular materials	79
None of the above	52



6. When browsing, I limit my search to "currently available" titles that can be immediately downloaded:

Sometimes	561
Always	185
Never	145

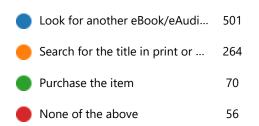


7. I am likely to place a hold if the estimated wait is:

Two weeks or less	167
Two months or less	173
Six months or less	28
Any length of time (not conce	523



8. If I choose NOT to place a hold on an item, I am most likely to:



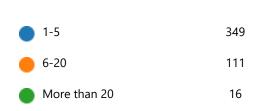


9. I have purchased a title that I had previously borrowed from the library.





10. How many have you purchased in the past year?





11. I found a new (to me) author or series at the library that I had not previously heard about or seen before.





12. How often has this happened in the past year?



