

Digital Media Literacy for Adults

Useful tools and resources to help identify what is real from what is fake in a world full of misinformation, disinformation, and mal-information.



What we will cover

- **How to understand what Misinformation, Disinformation, and Mal-information is.**
- **How false news spreads**
- **Filter Bubbles & Echo Chambers**
- **Why we fall for misinformation**
- **Identifying misinformation**
- **How to spot misleading graphs**
- **Digital Media Literacy – further resources**

Definitions & Language



- Fake news
- Misinformation
- Disinformation
- Mal-information

- Confirmation Bias
- Echo Chambers
- Filter Bubbles



The language we use matters

Which is the least harmful?

- Falsehood
- Fabrication
- Misinterpretation
- Misrepresentation
- Alternative Fact
- Lie
- Fake News?

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Moving away from “fake” news



WHY THE TERM “FAKE NEWS” SHOULD NOT BE USED?

INADEQUATE to capture the complex problem of disinformation.

MISLEADING, because it has been appropriated by persons, who use the term to dismiss coverage that they find disagreeable.



USE the term DISINFORMATION because it goes well beyond other terms.



- Polarized
- Politicized
- Used to shut-down conversations.

Truthiness \ 'trii-the-ns\ n

1: Truth that comes from the gut, not books (Stephen Colbert, Comedy Centrals “The Colbert Report,” October 2005).

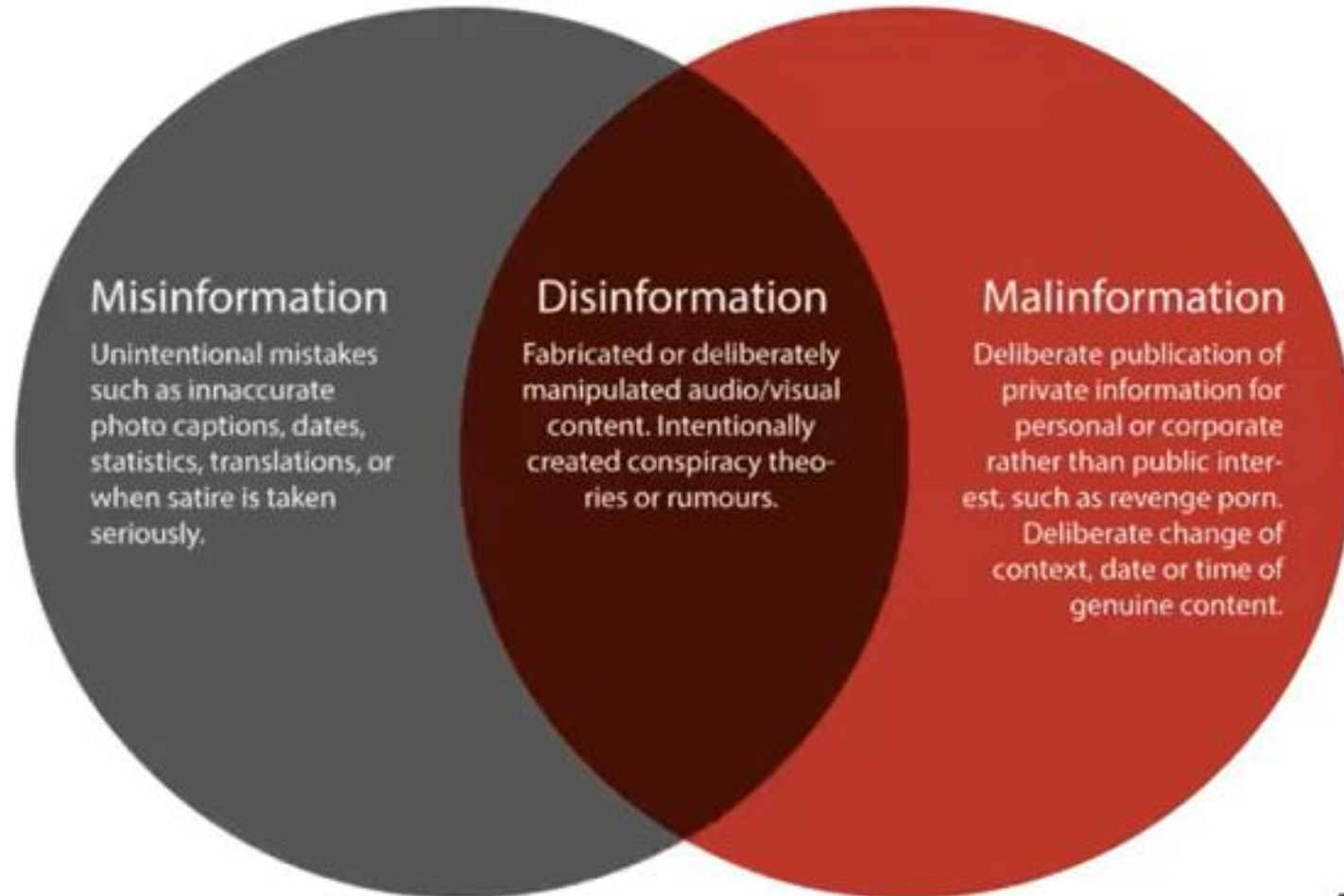
2: The quality of preferring concepts or facts one wishes to be true, rather than concepts or facts known to be true (American Dialect Society, January 2006).



TYPES OF INFORMATION DISORDER

FALSENESS

INTENT TO HARM



Disinformation



False



**Deliberate
Intentional lie
Disinformed by
Malicious Actors**



HOW FALSE NEWS SPREADS



0
LIKES


CREDIBILITY

Welcome to Go Viral! In the next 5 minutes you'll learn how COVID-19 misinformation goes viral.

HAPPY TO BE HERE

NEW PHONE, WHO DIS?

Why we fall for misinformation

- **Filter bubbles**
- **Echo Chambers**
- **Confirmation Bias**

HOW
**FILTER
BUBBLES**
ISOLATE YOU





What is an
ECHO CHAMBER?

How to identify Misinformation

Know....

The source

The content

The facts

The date

Yourself



A large, light gray magnifying glass icon is centered behind the text. The lens of the magnifying glass is positioned over the word "IDENTIFYING".

IDENTIFYING MISINFORMATION

HOW TO SPOT A MISLEADING GRAPH



GCF Global – Digital Media Literacy

Self-guided tutorials and YouTube series

- Evaluating Information
- Media
- Social Media and smartphones



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Evaluating Information



- Judging online Information
- Practice evaluating a webpage
- How to read a webpage
- What is sponsored content
- What is clickbait
- What is targeted advertising
- How ads and clicks shape the internet



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Media

- Deconstructing media messages
- The problem with photo manipulation
- Recognizing persuasive language
- The blur between facts and opinions in the media



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Social Media and Smartphones

- [What is an Echo Chamber](#)
- [How Filter Bubbles isolate you](#)
- [What is fake news?](#)
- [How social media stars make money](#)
- [Always on in a digital world](#)
- [Why we can't stop scrolling](#)
- [Why we can't just pick a movie](#)
- [FOMO: or relationship on social media](#)





*Don't be fooled by
media bias & misinformation.*

[Rate your bias](#)

[Media Bias Ratings | AllSides](#)

[Media Bias Chart | AllSides](#)

[Misinformation Watch: Examples of Fake News,
Fact Checking and More | AllSides](#)

[16 Types of Media Bias and how to spot them](#)

AllSides Media Bias Chart™

Ratings based on online, U.S. political content only — not TV, print, or radio.
Ratings do not reflect accuracy or credibility; they reflect perspective only.



LEFT LEAN LEFT CENTER LEAN RIGHT RIGHT

AllSides Media Bias Ratings™ are based on multi-partisan, scientific analysis.
Visit AllSides.com to view hundreds of media bias ratings.

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Fact Check Bias Chart™

Ratings do not reflect accuracy or credibility, only a source's perspective as revealed by its story choice and how it interprets facts.
All ratings are based on online fact checking content only.



AllSides Media Bias Ratings™ are based on multi-partisan, scientific analysis.
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Resources

- [GCF Global Filter Bubbles](#)
- [Unesco Media Literacy](#)
- [All Sides Bias Rating Charts](#)

