

Pinterest Vocabulary

Home Feed: When you first log in to Pinterest, you'll see your home feed. It's a collection of Pins from the people, boards and topics you follow. You'll also see a few Promoted Pins and Pins that Pinterest has picked for you.

Profile Page: Your Pins and boards live on your profile. After you've been saving for a while, you'll notice your profile turning into a snapshot of who you are and what you're interested in.

Board: Boards are where you save your Pins. You can make boards for anything and everything. Add recipes to your Food board, travel plans to your Going Places board, or craft ideas to your Crafting board.

Pins: Pins are visual bookmarks. Each Pin you see on Pinterest links back to the site it came from so you can learn more.

To Pin (verb): If you come across something on the Internet that you like and want to share on Pinterest, you will "pin" that item to a board.

"Pin It" Button: This is a free tool that you can add on to your Internet browser, so that when you're on a site and see a something you like, you can click the "Pin It" button to share it on Pinterest.

Repin (verb) / **Repins** (noun): A repin allows you to share someone else's Pin directly with your followers and you can add your own commentary.

To Like (verb) / **Likes** (noun): This is a way of recommending someone else's Pin. The list of items you've recommended, "likes," will be visible to your followers. The person whose pins you've liked will be notified when you like their items.

Followers: Anyone who has chosen to follow your Pinterest account.

Following: Any accounts you have chosen to follow. Note: You can choose to follow all of someone's boards or just individual ones.

Comments: You can add a comment to any Pin that's been uploaded to Pinterest.